

1. GETTING THE INFORMATION YOU NEED FROM SMES

Subject Matter Experts (SMEs) often have limited time to spend with you. When you do get SME time, you need to establish credibility and maximize the information you collect. Where do you start? What questions do you ask? Too many people stumble through the SME interviews and don't gather all the necessary content before their time is up.

At next week's STC Chicago Chapter meeting, *Getting Information You Need from Your SMEs*, Jennifer DeVries (President & Chief Solutions Architect for Blue Streak Learning) will describe a structured, systematic approach for gathering content during an SME interview. You will learn how to:

- Take appropriate actions to prepare yourself before you interview a SME
- Use proven methodology and templates to conduct an efficient and comprehensive SME interview
- Document and verify the content you received from the SME

The meeting, sponsored by Dakota Systems, takes place November 16 in downtown Chicago at [Roditys restaurant](#) in Greek Town, just an eight-minute walk from the train stations. Check-in and network start at 6 PM, followed by a family-style dinner. The presentation starts around 7:15.

To ensure your attendance, [register in advance](#) at the STC Chicago Chapter website. Hope to see you next week in Greek Town!

