

1. JARGON IS ELITISM

"Not everyone goes to business school to learn cool terms like bleeding edge, low-hanging fruit, and paradigm-shifting, but everyone has a point of view and skillset that makes them valuable"

This is just a timely statement from [Chloe Cordon](#) from her article on [Sifted](#) today as jargon is growing impediment to meaningful discussions the spills over beyond business to education, art and politics.

[Floyd Whaley](#) from [Asian Development Bank \(ADB\)](#)'s blog argues the barriers that jargon creates have a unnoticed global societal impact when he points out:

Using jargon makes international development information inaccessible to students and researchers who do not have expertise in the area.

Jargon inhibits journalists from understanding and sharing information about development.

Jargon slams the door on young people and the elderly who are interested in learning more about development.

Jargon blocks information from girls and women in developing countries, many of whom face societal and institutional barriers to education

Jargon can hobble search engines such as Google that are seeking to make information easier for people to find.

Jargon allows some experts to hide their ignorance.

And more succinctly, [Chloe Cordon](#) concludes in her article,

Jargon is elitism. Cut it out.

